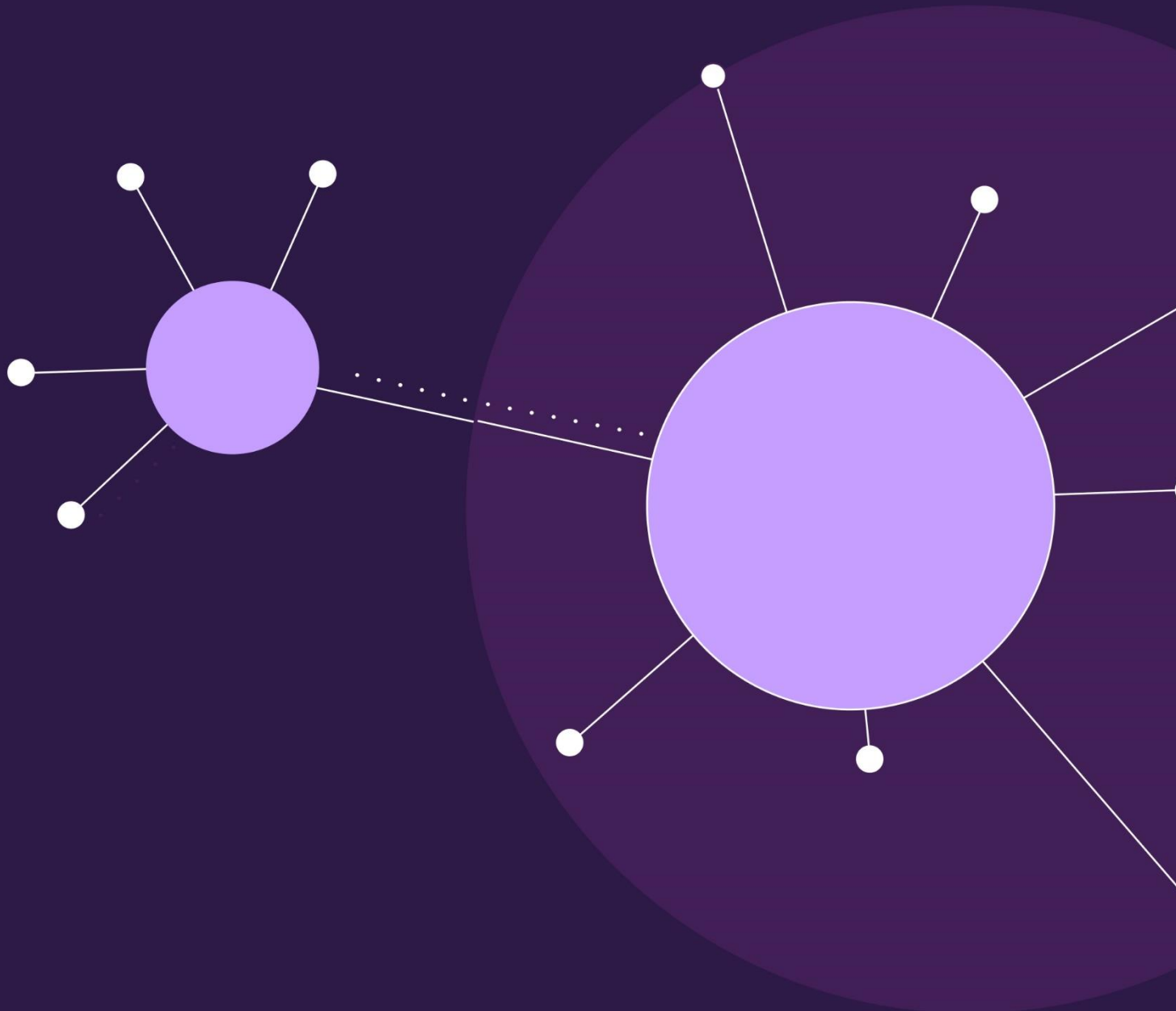


Acentrik

Breaking Data Barriers With
Acentrik's Whitelabel SaaS Solution

Whitepaper



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Introduction

Today, enterprises view data as a valuable asset, using it to drive strategies and product development. By sharing data collaboratively, extracting insights, and monetizing data, companies can unlock strategic growth. For example, a retailer can optimize inventory management by sharing data with suppliers, while a healthcare provider can improve patient outcomes and generate revenue by leveraging patient health data for research and personalized treatments.

That said, organizations must overcome challenges like privacy and security to leverage the true potential of data. This has led them to look into distributed ledger technologies like blockchain, which comes with built-in immutability and identity control. Consequently, decentralized data marketplaces, built on blockchain, have emerged to help organizations securely exchange data assets.

As data exchanges are expected to see significant evolution, driven by advancing technologies and changing consumer demands, Acentrik leads the way with its pioneering solutions that help solve the current challenges in data sharing, enabling organizations to unlock the full value of data.

Current Challenges in Leveraging the Potential of Data

Organizations face many challenges that impede them from fully leveraging their data potential. From fragmented data silos to regulatory complexities and untapped monetization opportunities, navigating these obstacles is crucial for driving innovation and staying competitive.

This section explores the key challenges hindering organizations' data initiatives and highlights the importance of addressing these issues to unlock the true value of data assets.

Data Silos - Hindered Access and Limited Visibility

Organizations often face data silos, where data is compartmentalized within different departments or systems. An significant amount of 68% of data that is available to enterprises is left untapped – presenting a considerable loss of opportunity for businesses¹. These silos make it difficult to access and utilize data effectively, which underscores the need for open data sharing and strategic data management to transform data silos into a key driver of organizational success.

Upholding Data Privacy and Control - Balancing Security and Collaboration

The increasing importance on data privacy puts the spotlight on safeguarding data ownership and maintaining control over data assets. However, achieving this balance of sharing data for collaboration while protecting sensitive information, poses a significant challenge for

¹ www.seagate.com/de/de/news/news-archive/seagates-rethink-data-report-reveals-that-68-percent-of-data-available-to-businesses-goes-unleveraged-pr-master

organizations today. Adding on this balance is the navigation of the complexities of data laws, and implementing robust security measures to mitigate data breaches.

Cross-Border Data Exchanges - Overcoming Regulatory Hurdles

In today's interconnected world, organizations often need to exchange data across borders to gain valuable insights and drive business growth. It is reported by World Economic Forum that there is a 2.5% increase in GDP just from cross-border data exchanges². However this objective is difficult to achieve with differing data regulations, standards, and formats across jurisdictions, posing obstacles to seamless data exchange.

Lack of Data Monetization Opportunities: Untapped Potential

Despite the abundance of data, many organizations struggle to monetize their data assets effectively. There is a whopping amount of \$15.5 billion in market potential for data monetization left untapped³. Limited revenue streams and underutilized data represent missed opportunities for organizations to capitalize on their valuable assets. To unlock the full potential of their data, organizations must explore innovative strategies for data monetization and overcome barriers like data privacy concerns and market competition.

Addressing these challenges requires an out-of-the-box approach and innovative solutions like Acentrik's decentralized data exchange platform.

Acentrik: Partner in Data Empowerment

As a whitelabel Software as a Service (SaaS) provider, Acentrik enables organizations to harness the power of data through its decentralized data exchange platform. It empowers businesses to deploy and customize data platform solutions, enabling the flexibility to build business models on top of this platform. This decentralized data exchange platform leverages blockchain technology to ensure data privacy and security, providing a transparent and auditable record of data exchanges.

A key component of Acentrik's SaaS platform is its robust organizational and instance management capabilities. This allows organizations to efficiently manage multiple instances of their data platform, each tailored to specific business units or use cases. Additionally, features like audit trails for enhanced transparency and accountability, and privacy-preserving compute techniques safeguard sensitive information.

Discover further how Acentrik can address the above data challenges and unlock the full potential of your data below.

² <https://www.weforum.org/agenda/2023/04/how-and-why-data-must-flow-freely-and-responsibly-across-borders/>

³ <https://www.forbes.com/sites/douglaslaney/2020/06/09/data-monetization-new-value-streams-you-need-right-now/?sh=396d0ca346ff>

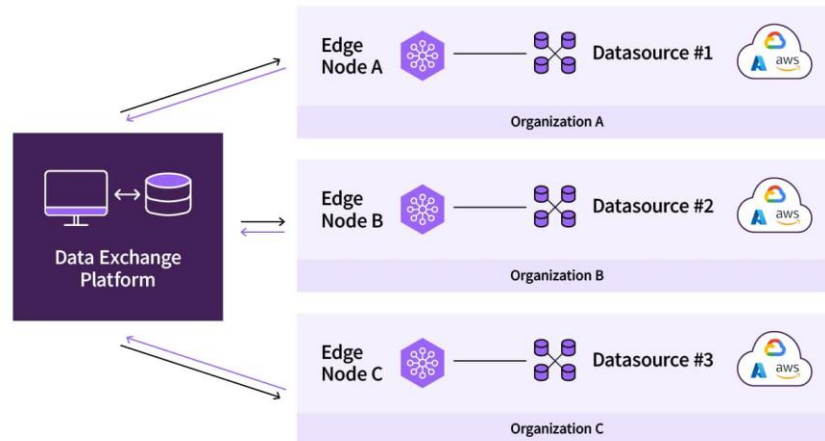
Resolving Data Challenges with Acentrik

Acentrik offers a whitelabel SaaS solution to strengthen data privacy, navigate data landscapes, and unlock the full spectrum of the data value chain. Here's a look at its key features.

1. Decentralized Infrastructure

Powered by Web3 Technology, the platform's decentralized infrastructure enables the ability to connect directly to data sources, leveraging on edge nodes for secure, direct connections to various data sources. This decentralized architecture provides greater control over data sharing and allows compute jobs to run within the enterprise's own environment.

Moreover, enterprises can connect their private edge node infrastructure, hosting it on any Kubernetes environment, to maximize flexibility and security. This approach supports efficient data processing and promotes resilience and scalability in data transactions across multiple nodes.

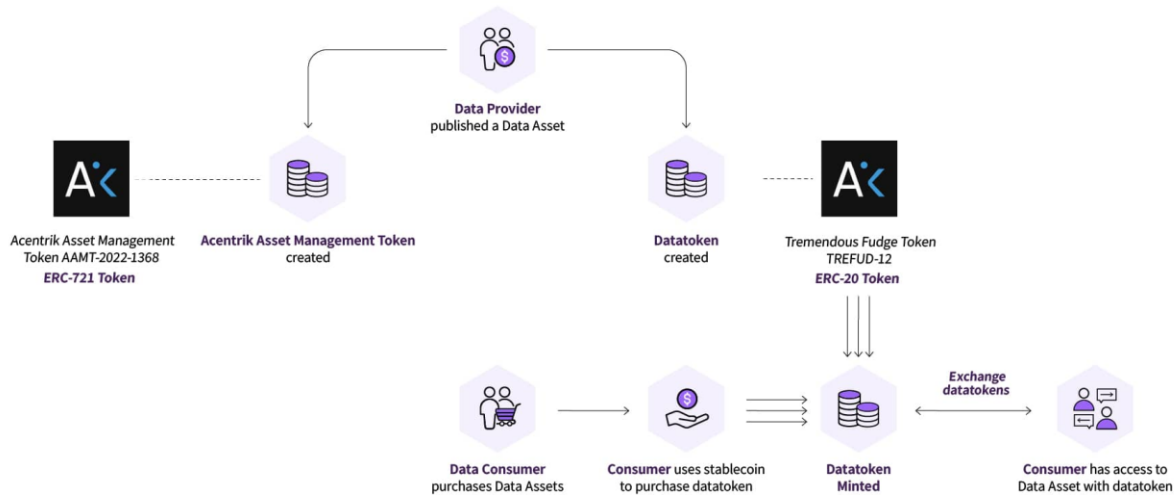


How it Works

Web3 offers many benefits to data exchange and management. The transparency and immutability of it ensure that data transactions are verifiable and cannot be tampered. This level of security builds trust in data exchanges and creates confidence among stakeholders.

In Acentrik, data access and ownership are tokenized, where users gain granular control over data. This ensures transparency and accountability in data transactions, empowering users to

manage their data securely and efficiently.



Benefits

By connecting directly to source, Acentrik enables data exchanges without exposing data – providing the security of data ownership and control of owners. With data access and ownership represented through tokens, data privacy and control over data assets are verified with exchanges conducted.

Application

Acentrik's decentralized infrastructure encrypts and stores only the metadata, ensuring that sensitive information remains protected in the provider's environment. Also, it safeguards data integrity while enabling efficient data transactions and collaborations across decentralized networks.

Acentrik's blockchain solutions empower large corporates to leverage the benefits of decentralized infrastructure without compromising on security or compliance. For example, in a consortium, data exchanges across corporates can be secure while preserving privacy as data does not leave their sources, ensuring data ownership and control.

2. Compute-to-Data (C2D)

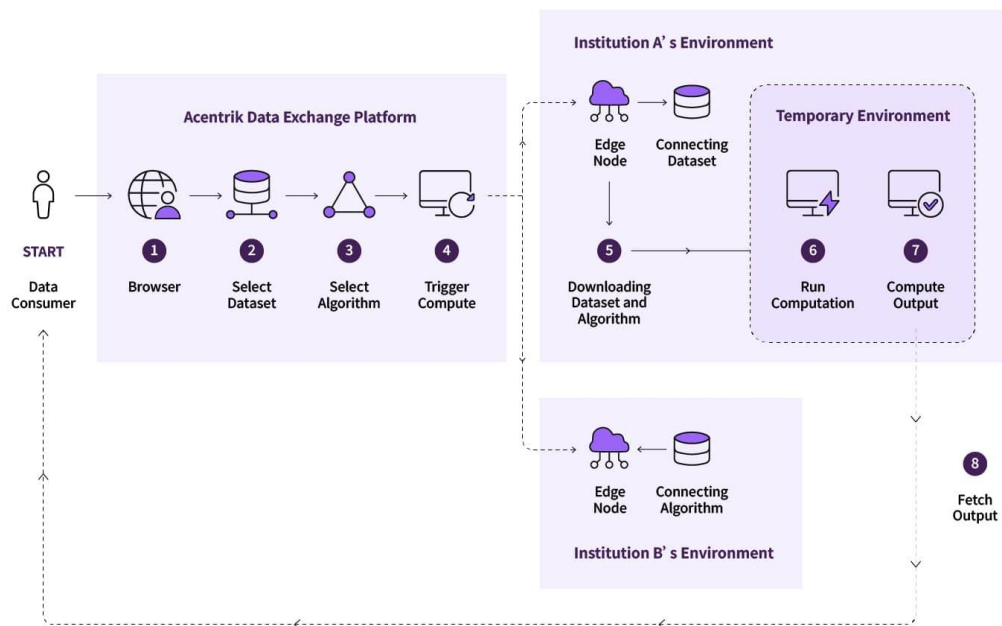
Compute-to-Data (C2D) marks a significant shift in how we handle data. Unlike the traditional Data to Compute or D2C, where data is sent to a central place for analysis, C2D brings the computation directly to the data's location, maintaining its sovereignty. This reduces the risk of exposing sensitive data during transfer and helps protect privacy. Central to C2D is edge node management, which lets organizations manage computing resources closer to where the data is stored, making analysis faster and complying with data rules about where data can be stored.

How it Works

Secure computation at source is fundamental to Acentrik's C2D approach, ensuring that data stays at its source while being analyzed. Instead of moving data around, Acentrik's platform orchestrates the connection between the data and algorithms.

Acentrik's system operates by sending computational tasks to edge nodes located close to the data sources. These edge nodes connect directly to the data sources and perform computation through edge computing clusters. This allows organizations to conduct complex analyses efficiently while keeping data secure and under the organization's control.

The algorithms used in C2D are scripts for model training, data analysis, and other advanced computational tasks. The data remains within the organization's own data infrastructure and is not stored in the edge nodes, ensuring that data privacy and security are maintained throughout the analysis process.



Benefits

C2D provides many benefits to organizations. These include enhancing data privacy and ensuring compliance with standards like GDPR. Moreover, it is an enabler for cross-border data sharing, adhering to local data laws in respective jurisdictions.

Also, it provides complete control over data, safeguarding sensitive information and building trust in the minds of stakeholders. Acentrik's focus on data security and privacy boosts the reputation of organizations while reducing the risk of regulatory penalties. Furthermore, C2D facilitates efficient data collaboration and analysis, enabling organizations to derive valuable insights and mitigate potential risks.

C2D also opens avenues for data monetization by allowing organizations to analyze and share data without exposing sensitive information. This approach provides a pathway for businesses to offer data-driven insights, reports, or services in data marketplaces, creating new revenue streams while maintaining high standards of privacy and compliance.

Application

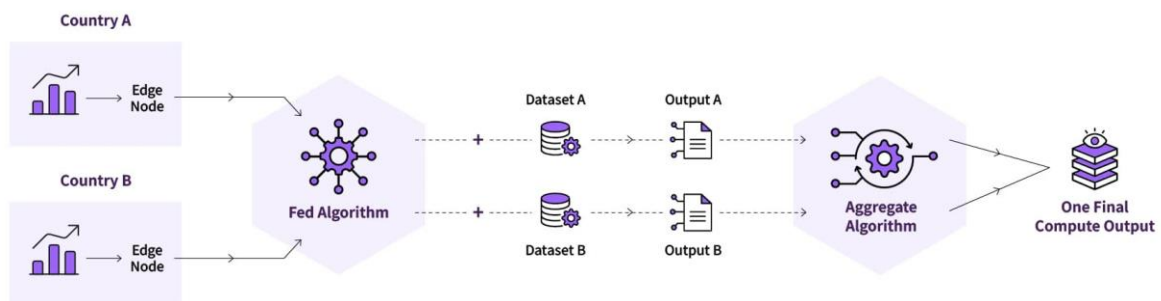
C2D is useful in data analytics, especially when you're dealing with large datasets from various sources, and there's a need to keep things private and secure. By analyzing data where it's stored, Acentrik helps organizations get insights without losing control over data. For example, in healthcare, C2D can play a key role in protecting patients' sensitive data while providing deeper insights for personalized drug prescriptions, research, and predicting health hazards. This method is especially advantageous for cross-border data sharing, as organizations can share the analyzed files instead of sending raw data. This process simplifies collaboration while adhering to stringent data regulations.

3. Federated Compute

Federated Compute is an extension of Acentrik's Compute-to-Data and is the foundation for the use of AI in leveraging data assets. Specifically, it enables AI systems to learn from diverse datasets without needing to centralize all the data in one place. This approach facilitates the training of AI models on data from different regions or geographies while ensuring data security and privacy. It also enables organizations to run analytics on richer datasets to enhance the depth and quality of insights. By tapping into the power of federated compute, organizations can drive innovation and develop sophisticated AI applications.

How it Works

Federated compute in Acentrik works through two main components: Algorithm for Federation and Algorithm for Aggregation. Algorithm for Federation enables predictive modeling and aggregated insights by running algorithms across multiple sources simultaneously. Algorithm for Aggregation then combines the output from these sources, providing users with a comprehensive view of the data.



Benefits

Federated compute enables organizations to aggregate data from different data in silos to gain a comprehensive view of complex problems. With these in-depth insights, organizations can enhance their understanding and eventually, improve the quality of decisions.

Moreover, Acentrik's Federated Compute framework opens up opportunities for data monetization. By securely combining insights from diverse data sources, organizations can offer valuable data-driven products or services in a marketplace to explore new opportunities. Federated compute allows organizations to unlock the potential of their data and capitalize on insights gained from distributed datasets while maintaining privacy and security.

Overall, Acentrik's Federated Compute framework empowers organizations to derive valuable insights for informed decision-making, find new business opportunities, enhance collaboration, and comply with regulations.

Application

Federated compute is extensively applied in AI training, predictive modeling, and data analysis, particularly in collaborative projects. For example, in the automotive industry, diverse datasets from different geographical regions, including supply-chain partners research scientists, and OEM collaborators, can be leveraged for developing accurate machine learning models.

Also, the federated compute feature allows these organizations to analyze decentralized datasets to generate predictive insights. The highlight is that this in-depth analysis is done without exposing sensitive information, thereby ensuring data privacy and regulatory compliance. Furthermore, federated compute supports advanced data analysis, enabling organizations to perform complex statistical analysis and derive actionable insights from distributed data sources. It can also be used to train models across multiple geographical regions, securely and privately, while generating insights across industries.

4. SaaS, Org Hierarchy, and Instance Management

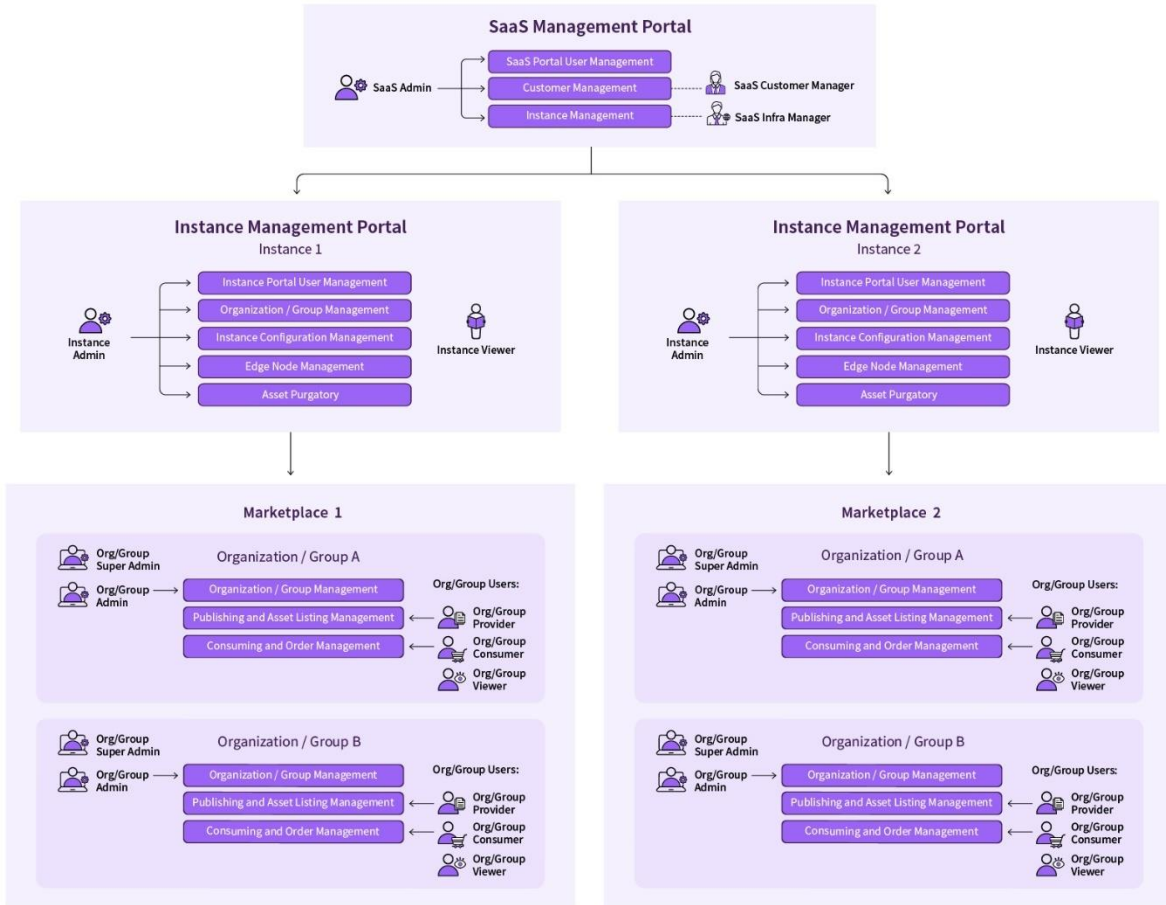
Acentrik deploys data exchange platforms for organizations as SaaS, revolutionizing the way organizations access and use software applications. The SaaS management portal oversees user management, customer management, and instance management, streamlining operations for platform owners. The portal is managed by a SaaS admin, who delegates tasks to a customer manager for customer management and a SaaS infra manager for instance management.

The SaaS portal divides into different instance management portals, each containing tasks like user management, organization or group management, instance configuration, edge node management, and asset purgatory. This structure allows each instance to function independently while maintaining consistency and control within the SaaS ecosystem.

Within each instance, the platform supports multiple organizations that can publish or consume data within their respective marketplaces. Acentrik's organization hierarchy in each instance ensures efficient management and organization of users and resources.

By defining user roles within this hierarchy, Acentrik enhances collaboration and productivity across organizations, empowering users to execute tasks effectively within their personalized environments.

Hierarchy of Users for Acentrik SaaS Model



How it Works

The Acentrik platform functions as a digital ecosystem designed for seamless collaboration and efficient task execution. Picture it as a vibrant marketplace, where users can access a wide range of software applications online, much like browsing through different shops in a shopping mall. Each application or service available on the platform is represented as an instance, offering users a dedicated workspace tailored to their specific needs.

Within these instances, Acentrik employs an org hierarchy system to organize and manage user roles and permissions effectively. Think of it as the organizational structure within each shop.

Administrators act as store managers, overseeing operations and maintaining control over the instance. Team members function as store employees, executing tasks assigned to them, while departments within each instance focus on specific functions or projects.

By implementing this hierarchical framework, Acentrik ensures that users can collaborate seamlessly, with clear delineation of responsibilities and access rights. Whether it's managing workflows, sharing data, or coordinating projects, the platform provides a structured environment for users to work efficiently and effectively towards their goals.

While Acentrik hosts the platform for the SaaS setup, edge nodes and data sources are still hosted within the customer's environment. Even the superadmin of Acentrik does not have access to the data sources, ensuring the highest level of security and privacy for the customer's data. This setup allows customers to maintain full control over their data and infrastructure while leveraging Acentrik's platform for enhanced collaboration and productivity.

Benefits

The SaaS model with instance management and org hierarchy in Acentrik provides comprehensive control and visibility, allowing administrators to optimize resources and their access to resources. Additionally, Acentrik's platform is user-friendly and easy to set up, enabling organizations to onboard users and configure instances rapidly to meet their specific requirements. Lastly, Acentrik streamlines deployment processes, allowing organizations to deploy the platform in a matter of hours rather than weeks, enhancing operational efficiency and agility.

Applications

Acentrik's easy setup, including its SaaS model and organization structure tools, is used in consortiums like PropTech, where a government agency runs the platform. This helps create a central place for PropTech businesses, private developer organizations, and government agencies to share data and work together. With Acentrik's system, it's quick and easy for everyone to join and manage who can do what. This boosts teamwork, saves resources, and sparks new ideas in the PropTech field.

5. Focus on User and Enterprise Experience

Acentrik prioritizes user-centric design, coupled with enterprise-compliant processes, catering to the specific needs and complexities of businesses to provide a seamless, efficient experience that enables enterprises to navigate processes effectively while ensuring compliance with regulations and standards.

At the heart of Acentrik's implementation is account abstraction, which simplifies user interactions by consolidating multiple accounts into a single shared wallet called the organization wallet. This single wallet abstracts the requirement for a web3 wallet such as MetaMask to be onboarded to Acentrik and serves as a single wallet for asset management for organizations.

How it Works

Acentrik's platform addresses the complexities of Web3 by offering a complete Web2 experience through features like account abstraction. This simplifies user interactions by providing a single shared wallet and incorporating social login, while maintaining robust security. By abstracting the complexities of Web3 technologies, Acentrik ensures a smooth and hassle-free user experience, allowing businesses to leverage blockchain's benefits without the technical challenges typically associated with it.

Acentrik's ability to offer account abstraction—including social login, organizational wallets, paymaster, and tokenized data assets—is driven by blockchain's decentralized infrastructure. Through these blockchain features, Acentrik enables advanced functionalities that ensure efficient and secure data management.

Lastly, Acentrik integrates smart contracts to automate and enforce data monetization agreements between data providers and consumers. These self-executing contracts establish clear terms and conditions for data transactions, like pricing, usage rights, and expiration dates. By automating these agreements, smart contracts reduce the risk of disputes and streamline the data monetization process, ensuring that both parties adhere to the established terms.

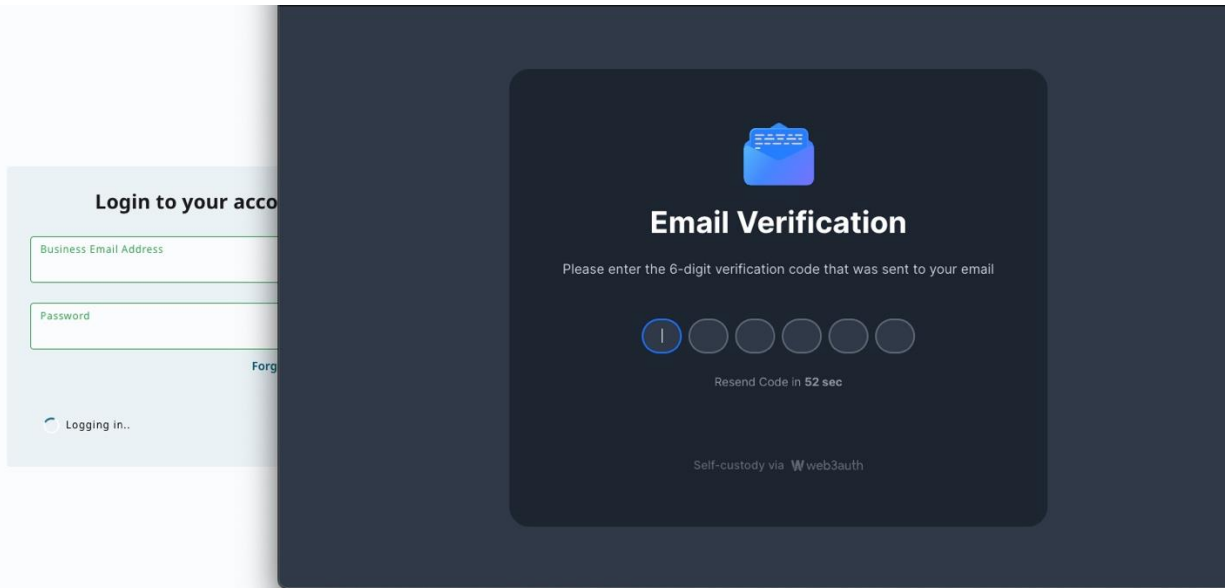
Benefits

Acentrik's intuitive interfaces ensure that users can navigate the platform effortlessly, leading to increased satisfaction and productivity in their daily workflows. Whether it's streamlining procurement processes or facilitating data exchange, Acentrik's user-centric design creates a positive user experience across various organizational functions. Moreover, Acentrik seamlessly integrates into existing workflows, allowing organizations to leverage their established processes while gaining the benefits of a modern data exchange platform.

Organizations and individuals are more inclined to embrace Acentrik's platform due to its user-friendly interface. This higher adoption rate results in enhanced collaboration and participation within the ecosystem, driving innovation and value creation for all stakeholders involved.

Application

Acentrik's Web-2-like interface, along with its enterprise-compliant features, fosters data sharing adoption across various sectors. Organizations can utilize Acentrik's organization wallet to manage data in a unified and more efficient manner, which streamlines data processes and simplifies the onboarding of a consortium of participants across industries. The platform leverages social logins, eliminating the complexities associated with Web3 technologies such as the need for MetaMask wallets or dealing with cryptocurrencies. These features ensure that organizations can effortlessly onboard and scale participation, enhancing accessibility and collaboration. Acentrik's dedication to user and enterprise experience enables organizations to adopt and benefit from advanced data sharing technologies with the ease of a Web2-like user experience.



Acentrik’s Solution to Data Challenges – A Quick Glance

Here’s a snapshot of how Acentrik’s whitelabel SaaS platform solves real-world issues.

| Data Challenge | Acentrik Features |
|-----------------------|---|
| Data in Silos | Acentrik's decentralized infrastructure helps break down data silos by enabling direct connectivity to data sources across various environments and platforms. This decentralization supports collaboration and sharing of data across different departments and organizations, promoting seamless data flow. |
| Data Privacy | Acentrik’s Compute-to-Data (C2D) and federated compute ensures data privacy by allowing computations to be performed on data locally without exposing sensitive information. This approach minimizes data movement and reduces risks associated with data breaches. It also enables secure cross-border data transfers. |
| Data Monetization | Tokenization in Acentrik transforms data assets into cryptographic tokens, allowing businesses to monetize their data through secure and efficient means. This approach facilitates transparent and automated data transactions, opening new revenue streams for data providers. By eliminating barriers to data monetization and providing smart contract-based agreements, Acentrik empowers organizations to capitalize on |

| | |
|--|--------------------------------|
| | their data assets effectively. |
|--|--------------------------------|

Data Exchange Platform Actions

Acentrik's data exchange platform integrates cutting-edge technologies to ensure transparent and secure transactions throughout the data exchange process. With a user-friendly interface, users can easily navigate through the platform's features and experience smooth interactions and transactions.

Built upon a distributed architecture that enables efficient data sharing and processing across multiple nodes, it enhances scalability, resilience, and fault tolerance, making it well-suited for handling diverse data sets and computational tasks.

The integration of blockchain and distributed architecture further strengthens Acentrik's data exchange platform, providing a robust and secure foundation for data transactions. Whether its publishing data sets, consuming data for analysis, or executing computational tasks, Acentrik's technology infrastructure enables seamless and efficient data exchange actions while upholding the highest standards of security and reliability.

Data Publish

For organizations looking to share data on the data marketplace, Acentrik simplifies the process, ensuring a smooth experience.

Single Compute Jobs

Single Compute Jobs are a core part of Acentrik's platform that allows organizations to monetize their data through the marketplace. Organizations begin by connecting their data source to the Acentrik platform and setting a price for their data asset. When publishing the data asset, organizations specify parameters like inputs, metadata, and other important information to define their asset.

Using a user-friendly WYSIWYG text editor, data providers describe their data asset comprehensively to appeal to potential buyers and maximize interest. The process also involves selecting and trusting the algorithm that will be paired with the dataset. The owner of the dataset chooses the algorithm and ensures its compatibility, building trust in the resulting computations.

Acentrik grants data providers exclusive control over their data, including fine-grained permissions and ownership rights. Enhanced data security and control are achieved through private edge node connectivity and compatibility with various algorithms.

Once the data asset is published, data consumers can select the dataset and algorithm to trigger a compute job, running computations while keeping the data secure and protected. The

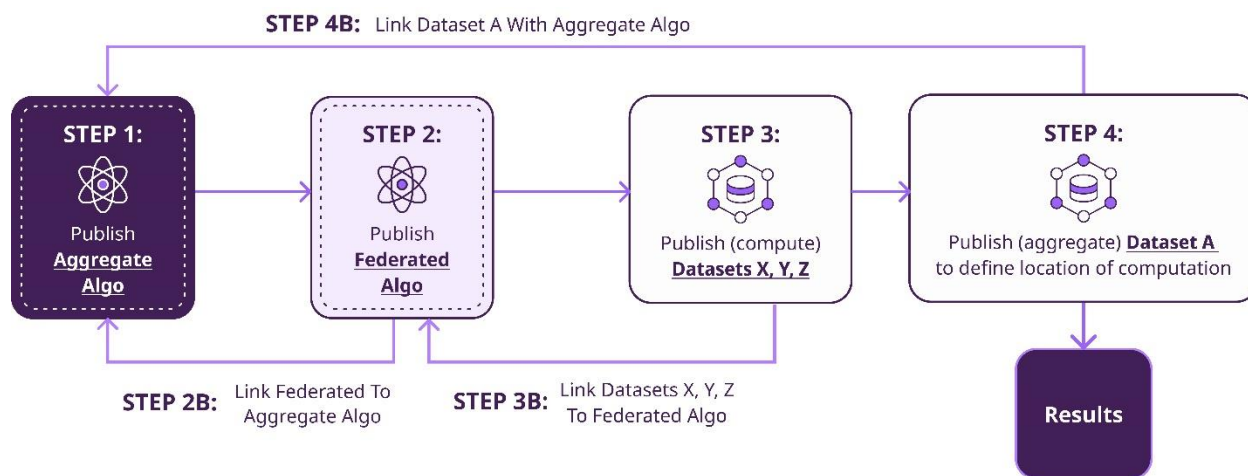
computed output can then be fetched and analyzed, allowing both data providers and consumers to benefit from the insights derived from the job.

This process also holds true for publishing downloadable datasets and algorithms. By allowing organizations to set specific permissions and control over their data, Acentrik empowers users to manage their data effectively and monetize it in a secure environment.

Multiple Compute Jobs

Multiple compute jobs provide significant advantages in terms of efficiency and resource utilization. This concurrency optimizes the processing time for complex analytical tasks, allowing organizations to tackle diverse datasets and multiple projects more effectively.

Moreover, Acentrik's Federated Compute enables concurrent computations across different regions or geographies without centralizing data. By running algorithms on distributed datasets in parallel, Acentrik empowers organizations to perform advanced analytics and predictive modeling while safeguarding data privacy and security. Furthermore, this parallel processing capability is essential for federated learning, enabling users to generate insights and predictive models from multiple datasets located in different geographic locations. At the same time, it also maintains data sovereignty and adheres to regulatory requirements across different regions.



Data Consume/Compute

For organizations seeking valuable datasets or algorithms, Acentrik offers a user-friendly experience through its data marketplace.

Browsing and Consuming Data Assets

Organizations can explore the data marketplace using the "Explore" tab, searching for datasets or algorithms that align with their business objectives. Depending on the accessibility duration specified by the organizations, users can either download or compute data assets.

Engaging with Published Data Assets

Upon accessing the details page of a data asset, users can view an overview and additional information, including sample screenshots. To inquire about a particular asset, users can submit inquiries via a form. Organizations can choose to respond to inquiries using the email addresses provided in the form.

Pricing and Fees

Acentrik offers transparent pricing models and flexible fee structures for data exchange transactions. Organizations can set pricing tiers for their data sets, while data users pay based on their consumption or computational requirements. This ensures fair compensation and cost-effective access for data users.

Moreover, Acentrik offers flexible payment options, including post-payment models like pay-per-order and pay-per-byte. This flexibility allows organizations to align their payment structures with their business needs, optimizing cost management and resource allocation.

By integrating advanced technologies, robust security measures, and user-centric features, Acentrik's Data Exchange platform facilitates seamless and secure data exchange, empowering organizations to derive valuable insights and drive innovation.

Use Cases

Explore the multiple applications of Acentrik across industries.

Internal Data Collaboration in the Automotive Industry

Objectives

In the automotive industry, managing and analyzing vast amounts of sensor data generated by vehicles globally poses a significant challenge. This data, crucial for enhancing vehicle performance, safety features, and customer experience, is often fragmented across different regions and subject to various regulatory environments.

Business Value with Acentrik

Acentrik's tailored solution addresses these challenges head-on for automotive companies. It enables seamless sharing of sensor data from vehicles worldwide while ensuring compliance with local regulations. Leveraging privacy-focused computing, Acentrik distributes processed data across borders while keeping the original data stored locally. This approach not only meets stringent data privacy requirements but also fosters cross-regional collaboration on vehicle performance analysis and improvement.

Benefits

Implementing Acentrik's offers the following benefits:

- Facilitates collaboration among departments, subsidiaries, and cross-functional teams, enhancing innovation and problem-solving capabilities.
- Ensures data security and privacy through secure computation at the source, protecting sensitive information and complying with regulatory standards like GDPR and PDPA.
- Enables the derivation of deeper insights from distributed sensor data sources, leading to informed decision-making and strategic planning aligned with market trends and business objectives.

External Data Collaboration in the B2G Sector

Objectives

In the business-to-government (B2G) sector, the lack of access to each other's data poses a significant barrier for both governments and private entities. Acentrik aims to bridge this gap by introducing a secure data exchange platform tailored for national data exchange initiatives. This solution facilitates a symbiotic relationship: governments leverage private sector data to enhance public service delivery, while private companies gain opportunities to monetize their data. Acentrik strives to foster compliant data sharing while ensuring mutual benefits for both sectors.

Business Value with Acentrik

Acentrik's whitelabel data exchange platform simplifies the complexities of data exchange between businesses and government agencies. By providing a secure and neutral platform, Acentrik facilitates compliant sharing of data, allowing businesses to contribute valuable insights while adhering to stringent regulatory requirements. This platform enables governments to access external data sources from businesses for various purposes such as urban planning, public safety, and environmental monitoring, enhancing public services while respecting privacy laws.

Benefits

Acentrik's solution in the B2G sector benefits in the below ways:

- Government agencies can tap into a wealth of external data from businesses to improve public services. For example, real-time traffic data from private companies can be utilized for better traffic management and congestion reduction, while environmental data can aid in pollution monitoring and regulation enforcement.
- Acentrik empowers businesses to monetize their data by providing the necessary tools and capabilities for data monetization. By securely offering their data to government agencies, businesses can unlock new revenue streams while contributing to public sector innovation and service improvement.

Community Data Marketplace in the Healthcare Industry

Objectives

Building a community data marketplace can enable data sharing among key industry players within your domain or region. It enables entities to establish dedicated platforms, promoting collaboration, data exchange, and analysis within their respective communities.

Business Value with Acentrik

Acentrik's custom data marketplaces serve as a central hub for healthcare stakeholders, including hospitals, research institutions, and biotech companies, to exchange critical health data securely. This fosters collaboration and innovation within the healthcare ecosystem, enabling the secure exchange of patient records, clinical trials, and research findings. By prioritizing data privacy and compliance, Acentrik empowers healthcare entities to accelerate medical research, improve patient care, and inform health policies while adhering to regulatory standards.

Benefits

The adoption of Acentrik's solution provides many benefits:

- Bridges the gaps between healthcare stakeholders, facilitating the secure exchange of critical health data. This collaborative environment accelerates medical research, improves patient care, and informs health policies based on diverse data sources within a compliant framework.
- Revolutionizes the handling of sensitive healthcare data by leveraging decentralized computing. This approach enables data analytics and AI model training across different data silos without compromising data privacy.

These use cases demonstrate the diverse applications and significant value that Acentrik's data exchange platform offers across various industries. Whether facilitating internal collaboration within multinational corporations, enabling secure data sharing in healthcare, or boosting industry innovation through community data marketplaces, Acentrik empowers organizations to harness the power of data while ensuring compliance, security, and collaboration. By leveraging Acentrik's robust features and capabilities, businesses can unlock new opportunities, drive innovation, and achieve their strategic objectives in today's data-driven landscape.

Support and Onboarding

Acentrik prioritizes a user-centric approach throughout its onboarding process, guiding users through every step of setting up and utilizing its features effectively, from initial account setup to customizing instances. This hands-on approach helps users gain a clear understanding of how to leverage Acentrik's capabilities to meet their specific needs.

Additionally, the onboarding process includes education on best practices for data exchange, and security measures, empowering users to maximize the platform's capabilities while adhering

to industry standards. Moreover, Acentrik's focus on self-service and user-centric design minimizes the need for extensive external support, enabling users to independently manage their data exchange processes.

Acentrik's support team remains a crucial resource, offering assistance when users encounter technical issues or require guidance. The team is available to provide timely solutions, answer inquiries, and offer training and personalized support. Moreover, the platform's user-centric approach emphasizes intuitive interfaces and simplified procedures, reducing friction for users and ensuring a smooth experience throughout their journey.

For additional support and resources, Acentrik's comprehensive documentation and online help center provide in-depth guidance on the platform's capabilities, enabling users to troubleshoot and find solutions independently.

Embracing a Data-driven Future

Acentrik is an award-winning SaaS data exchange platform provider that empowers organizations to overcome data challenges and embrace a future driven by insights and collaboration. From breaking down silos to ensuring compliance and facilitating innovation, Acentrik revolutionizes the way businesses exchange, analyze, and monetize data.

With user-centric design and robust features like Compute-to-Data (C2D) and federated compute, Acentrik delivers seamless experiences and encourages collaboration across industries. Also, the platform's focus on data monetization opens new avenues for businesses. These strengths make Acentrik the ideal partner for any business looking to unlock the full potential of their data.

Elevate your data strategy with Acentrik's solutions and start your journey towards data empowerment today. For more information and support, reach out to us at support-acentrik@mercedes-benz.com

About Acentrik

Acentrik is an enterprise solution for decentralized data exchanges. It is built for organizations with a focus on creating value out of data, ensuring privacy and sovereignty. Acentrik's vision is to revolutionize the world of data exchanges and contribute to the greater ecosystem of enterprises, explicitly geared to the needs of organizations, enabling greater data sharing in a private and sovereign manner.